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ELITE ARCHERY'S 2010 LINE UP Elite Archery Announces Additions and Changes

Henrietta, New York; Elite Archery announces the Judge™ as its new bow leading into 2010. The Judge™ will be Elite Archery's premier speed bow with an axle to axle of 34 7/8" and a brace height of 6".

"We've been listening to our dealers and customers and they're asking for a faster Elite bow," Elite Archery President, Peter Crawford, commented. "We want to make bows that are fast, efficient and still enjoyable to shoot every day. We believe the Judge™ is the answer." The Judge™ is available from 26" to 30" with peak weights of 50 to 90 lbs. The new bow will also come standard with Elite's new patent pending modular two-track binary cams.

All Elite bows will use this new patent pending modular two-track binary system in 2010. Elite Archery's design engineer, Mike Derus said, "Unlike other modular cams, our new patent pending modular cam system is not only designed to optimize efficiency and speed at every draw length, but each mod also includes an integral locking method to ensure positioning and strength"

Also new for this year, Elite Archery is offering high quality branded quivers, stabilizers and soft goods to support its current line. Elite partnered with Stokerized Solid Aiming Solutions and Doinker to create its 7 1/4" and 11" stabilizer. The stabilizers are available in Realtree AP, Max-1 and Black. The Elite Archery One-Piece and Two-Piece Quivers are 100% machined aluminum with a five-arrow capacity. The Elite quivers utilize the Tension Lock System from Treelimb. Both the one-piece and two-piece quivers mount on the riser, not the bow sight. These quivers are available in Realtree AP, Max-1 and Black. A new Elite Archery embroidered soft bow case and field quiver will be available at Elite's network of independent pro shops.

All Elite Archery bows are available in Realtree AP and Realtree Max-1 Camouflage as well as Ninja black, Elite's AT Edition with the black riser and both the Realtree AP and Max-1 limb color options. The Judge™, GT500 and XLR are also offered in Elite's new target color; Anthracite Metallic.

For more information on Elite Archery, please visit www.elitearchery.com or call 877-503-5483. Media questions can be directed to Maggie Armstrong at maggie@elitearchery.com.