



1325 John Street, West Henrietta, NY 14586

FOR IMMEDIATE RELEASE

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ELITE ARCHERY RECRUITS TOP ARCHER REO WILDE TO JOIN PRO STAFF

West Henrietta, NY – Elite Archery and Winner’s Choice Bowstrings have announced the addition of top archer Reo Wilde to their Pro Staff roster. Wilde will be representing Elite and Winner’s Choice Bowstrings in tournaments and competitions and is proud to say “I MADE THE SWITCH.”

“I took the shootability challenge and the Elite Victory is amazing – after only a short time behind the bow I shot a 600 round and knew I had to make the switch to right there” said Reo about choosing Elite.

Reo’s father, a world class archer, encouraged him to take up archery at a young age. As Reo’s passion for the sport grew, so did his accomplishment, winning his first Vegas Shoot when he was only 18. He later went on to shoot full time and has been dominating the field ever since. With one of archery’s most impressive resumes, he holds 14 World Championship Gold Medals, 10 National Titles, 20 plus World Records, and has amassed over 100 Professional Wins! Wilde shoots indoors, outdoors, and field archery in the Men’s Pro Division and Men’s Senior Division for World Archery.

“We are ecstatic to have Reo join our team. The success that Reo has achieved in this sport is simply amazing and the fact he chooses Elite to continue that tradition of success is a real honor for all of us. We get great satisfaction in watching archers of all levels increase their accuracy and consistency with an Elite bow in their hands. ” said Elite Archery President Eric Griggs.

“I am beyond excited my brother made the switch! I’m thrilled to have him join Team Elite and continue the legacy our father started for us,” said Logan Wilde. Logan, Reo’s brother, is a Pro Shooter for Elite Archery and the Southwest Territory Sales Manager for The Outdoor Group.

Reo currently resides in Idaho with his wife and two daughters and enjoys spending his free time with his family, golfing, fishing and hunting. His favorite animal to hunt is Elk due to the challenge and ultimate reward of calling one in.

For more information, visit www.elitearchery.com, like us on Facebook at www.facebook.com/EliteArchery or follow us on twitter at www.twitter.com/Elite_Archery or instagram at <https://instagram.com/elitearchery/>

ABOUT THE OUTDOOR GROUP

Established in 2012 and headquartered in Henrietta, New York, The Outdoor Group is parent company to the premier brands of Elite Archery, Duel Game Calls, Scott Archery, Custom Bow Equipment, Winner's Choice Custom Bowstrings, Slick Trick Broadheads and Solid Broadheads.

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