



2015





Gary Cooper

DECEMBER 1954 - SEPTEMBER 2013

Slick Trick Founder and Inventor Gary Cooper's goal was to always deliver a top-quality product bowhunters could rely on. This is proven by the many technologies he developed, which sum up the very backbone of Slick Trick's success. A pioneer of modern day fixed-blade broadhead designs, Cooper leaves a legacy that will not be forgotten. The acquisition of Slick Trick Broadheads by The Outdoor Group of Henrietta, NY in May of 2014 combines extensive experience in top-end product innovation, manufacturing and marketing with Slick Trick's legacy as an industry leader in broadhead technology.

Gary's incredible passion for the outdoor industry and bowhunting is the inspiration that drives The Outdoor Group in their continued pursuit of Gary's product ideals and the delivery of exceptional customer service. Slick Trick's updated branding, marketing, style, and packaging are a testament to that commitment in honor of Gary Cooper.

"I have been a dedicated Slick Trick user for several years. Before I tried your broadheads I unfortunately lost some animals with bad alternatives. I was saved when I started shooting your 100 grain Standards. By far, your blades and tips are the sharpest I have found. They always fly true! Thanks for the quality you put in your products. You will always have mine and my family's business."

— Luke Lucero

TECHNOLOGY

SUPER STEEL™ FERRULES

All Slick Trick super-slim ferrules are designed with extreme precision and exact tolerances to increase penetration and maximize durability. We use the finest steel materials that are perfectly hardened and offer ultimate strength, unmatched durability and incredible bone-crushing penetration.



ALCATRAZ™ BLADELOCK SYSTEM

Like the infamous prison, our Patented BladeLock system leads the market in security. Thanks to an interlocking blade design that's 100% protected by our Super Steel™ ferrules it's nearly impossible to lose a blade – even when taxed by the most extreme conditions and penetration tests.



LUTZ® BLADES

Precision engineered German Stainless Steel blades that are regarded as the worlds finest and widely recognized for their surgical-grade sharpness. At .035" thick they provide exceptional straightness, strength, resilience and the deep cutting power prescribed by hardcore bowhunters.



ADVANTAGES

SUPERIOR DURABILITY

Steel offers strength and structural integrity that's exponentially greater than aluminum. Our Super Steel™ will not distort or bend over time with standard use giving confidence that Slick Trick broadheads will shoot straight – shot after shot – year after year.

BLADES ARE LOCKED IN TIGHT

Thanks to this design our high quality scalpel-sharp blades will pass through hide, flesh and bone – remaining intact and ready to shoot again and again. This ensures your broadheads will never shed a blade.

DEVASTATING SHARP BLADES

LUTZ® blades resist corrosion, penetrate deep and fly true with fieldpoint-like accuracy. No matter whether they intercept hide or bone their perfect combination of sleek geometry and scalpel-grade sharpness make light work of flesh and bone.

STANDARD 85



STANDARD BROADHEADS

If you're looking for a broadhead with versatility at its core - look no further. With perfect geometry for extreme penetration and incredible flight, the Standard cuts a devastating four-blade hole with extraordinary performance. This 1" four-blade design out cuts seemingly larger 1 1/8" three-blade broadhead designs by 18% for larger holes, maximum hemorrhaging and short blood trails.

STANDARD 85

WEIGHT	85 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	1" + 1" = 2"
FLIGHT	FIELD POINT

PATENT # 5931751

STANDARD 100



STANDARD 100

WEIGHT	100 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	1" + 1" = 2"
FLIGHT	FIELD POINT

PATENT # 5931751

STANDARD 125



STANDARD 125

WEIGHT	125 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	1" + 1" = 2"
FLIGHT	FIELD POINT

PATENT # 5931751

MAGNUM 100 D6



MAGNUM D6 BROADHEADS

Our best selling head - now available in standard thread configuration and D6 Magnum; specifically designed to work with the exclusive thread pattern of the Easton® Deep Six™ inserts, used exclusively in today's micro diameter arrow shafts.

NOTE: The D6 Magnum has special threading that will only fit the new Easton Deep Six™ Insert.

MAGNUM 100 D6

WEIGHT	100 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	$1\frac{1}{8}'' + 1\frac{1}{8}'' = 2\frac{1}{4}''$
FLIGHT	FIELD POINT

PATENT # 5931751

MAGNUM 100



MAGNUM BROADHEADS

A super-short broadhead designed to rival the flight and cutting diameter of mechanical heads with the confidence and reliability that only comes with a fixed-blade design. With 1 1/8 inches of cutting diameter this four-blade, low-profile design provides devastating results and is the perfect design to handle the blistering speeds of today's top-end bows.

MAGNUM 125



MAGNUM 100 & 125

WEIGHT	100 GRAINS, 125 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	$1\frac{1}{8}'' + 1\frac{1}{8}'' = 2\frac{1}{4}''$
FLIGHT	FIELD POINT

PATENT # 5931751

VIPERTRICK 100

VIPERTRICK 125



VIPERTRICK BROADHEADS

A deep penetrating cut-on-contact design with strength and durability at the forefront of its maxims; then married with all the laser-like flight characteristics you'd expect from a Slick Trick. All the advantages of a one piece head with the ability to replace blades and maintain nearly two inches of razor-sharp cut.

VIPERTRICK 100 & 125

WEIGHT	100 GRAINS, 125 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	2 EDGE, CUT ON CONTACT
BLADELOCK	ALCATRAZ™
TOTAL CUT	$1\frac{1}{16}'' + \frac{7}{8}'' = 1\frac{15}{16}''$
FLIGHT	FIELD POINT

PATENT # 5931751

GRIZZTRICK 2 100

GRIZZTRICK 2 125



GRIZZTRICK 2 BROADHEADS

With the largest cutting diameter in the line the Grizz Trick offers exceptional holes and devastating performance. A great option for long-range shooters, this head flies true with field point-like accuracy even while stretching the distance. Everything you would expect with unrivaled Slick Trick durability, strength and slice.

GRIZZTRICK 2 100 & 125

WEIGHT	100 GRAINS, 125 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	$1\frac{1}{4}'' + 1\frac{1}{4}'' = 2\frac{1}{2}''$
FLIGHT	FIELD POINT

PATENT # 5931751

XBOW ISO



XBOW BROADHEADS

With a proven mix of geometry and weight this head is designed to quickly stabilize short crossbow bolts for perfect flight and exceptional accuracy. With bone-crushing penetration this head offers a huge cut, strength, penetration and reliability all in a replaceable blade package specifically designed for today's ultra-fast crossbows.

XBOW ISO

WEIGHT	150 GRAINS
BLADES	.035 SS LUTZ®
FERRULE	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™
TOTAL CUT	1 1/8" + 1 1/8" = 2 1/4"
FLIGHT	FIELD POINT
PATENT # 5931751	

SLICK TRICK QUALITY

Slick Trick Broadheads bring together a combination of high-quality materials, tight tolerances and ground-breaking design to deliver performance unrivaled by any fixed-blade broadhead in their price category. The perfect marriage of Super Steel™ ferrules, LUTZ® blades and our patented Alcatraz™ blade lock system result in a broadhead that provides consistent flight at ultra-high speed, bone crushing power and cutting ability that's surgical grade. Tolerant of speeds that would send other heads wildly down range with reckless abandon. Tougher than nails and adept to create a cut as clean as a surgeon; Slick Trick Broadheads are a true workhorse designed for years of reliable service. Bowhunters who demand 100% reliability and short blood trails need to look no further. In a sport that's literally a matter of life and death why would you trust your hard earned shot to a broadhead that delivers anything less? No moving parts. Unsurpassed Flight. Unrivaled Materials. This year, Trick 'Em, with Slick Trick Broadheads.

	STANDARD	MAGNUM	VIPERTRICK	GRIZZTRICK 2	XBOW
WEIGHT	85,100,125 GRAINS	100,100 D6, 125 GRAINS	100,125 GRAINS	100,125 GRAINS	150 GRAINS
BLADES	.035 SS LUTZ®	.035 SS LUTZ®	.035 SS LUTZ®	.035 SS LUTZ®	.035 SS LUTZ®
FERRULE	SUPER STEEL™	SUPER STEEL™	SUPER STEEL™	SUPER STEEL™	SUPER STEEL™
TIP	4 EDGE, BONE SPLITTING	4 EDGE, BONE SPLITTING	2 EDGE, CUT ON CONTACT	4 EDGE, BONE SPLITTING	4 EDGE, BONE SPLITTING
BLADELOCK	ALCATRAZ™	ALCATRAZ™	ALCATRAZ™	ALCATRAZ™	ALCATRAZ™
TOTAL CUT	1" + 1" TOTAL = 2"	1 1/8" + 1 1/8" TOTAL = 2 1/4"	1 1/16" + 7/8" TOTAL = 1 15/16"	1 1/4" + 1 1/4" TOTAL = 2 1/2"	1 1/8" + 1 1/8" TOTAL = 2 1/4"



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THE OUTDOOR GROUP™